



Hello, ABIS Members. This year of 2018 marks the 40th year of ABIS which started in 1978. Over the last three years, I have been putting together information from previous presidents. In the presidential list you can see a bold year after a president's name who contributed information. I also found out when each of our three previous association names began and were changed.

For the 40th anniversary, I have tracked down all of the best papers from the first year we recognized one – 1987 to 2018. Our current president Sherry Rodrigue has included her information. I also included the program from the 1983 meeting which is the first one for which I have a proceedings. Also, I selectively picked proceedings from 1991, 1996, 2004, and 2015 so you can see the articles and themes that were popular at the time. I also found the attendance at each meeting as reported in the annual FBD (or SWFAD) program so we can see how things have changed over the years.

I hope you enjoy this information which we will have posted online on our organization webpage in the Historical Perspective section. Have a happy 40th year.

Marsha Bayless, Historian. President in 1998—1999.

HISTORICAL PERSPECTIVE of Sherry Rodrigue, ABIS President 2017-2018 Nicholls State University

I initially became affiliated with the Association of Business Information Systems and FBD in 2011, at the New Orleans conference. As an instructor in the College of Business, this was my first exposure to presenting my research. I immediately felt welcomed and enjoyed working with this group of professionals. I looked forward to each year's upcoming conference. I began my journey as an officer of ABIS beginning with the 2016 conference in Oklahoma City as Secretary. In 2017 I served as the Vice President / Program Chair in Little Rock, AR; which was the first time FBD visited Little Rock. I am now completing my term as President, as we once again return to Albuquerque, New Mexico.

2017 – 2018 was a year that has me considering ways for ABIS to keep up with many changes being driven by higher education and technology.

First, most ABIS members represent universities that are AACSB accredited. The new standards of the accreditation have faculty validating impact. Many universities are measuring impact through faculty research and publications. ABIS publishes *The Journal of Research in Business Information Systems (JRBIS)*. JRBIS is a national blind-reviewed, refereed journal published annually by the Association of Business Information Systems (ABIS). In 2011, the journal was approved for the Cabell's Directory in Accounting, Computer Information Systems, Education, Instructional Technology, and Management. As discussed at our general membership meeting the last few years, it is important to maintain approval in Cabell's and to maintain the standards of our organization's peer-review process for papers and presentations and JRBIS. This is important both to help our members show impact and to maintain our membership numbers. This should be a continued focus as we proceed.

Next, just as Information Systems change over time, so does the academic research and pedagogy associated with it. The past few conferences have produced presentations and papers that could apply to other associations in FBD, including ABC – SWUS and Decision Sciences. Data Analytics appears to be the topic of interest. As we proceed, we either need to find ways to partner with these other associations – via joint sessions or events, and/or find a way to set ourselves apart. Partnering would introduce new members to our association and possibly encourage more presentations and papers for conferences. Finding a niche that other associations are not meeting, would also give us potential for growth.

In conclusion, I feel the Association of Business Information Systems organization is in a period of change; this can be exciting and challenging at the same time. We are one of the smaller originations, so I think we can be flexible to this change. We have dedicated members who have supported the association for years, and new members joining each year. Our bank account is stable, and our organization has room to grow. I have enjoyed my time serving as President and I hope to stay an active member of the Association of Business Information Systems *family!*

Association Names	
2004-Present	Association of Business Information Systems (ABIS)
1995-2003	Southwest Administrative Systems (SAS)
1978-1994	Southwest Administrative Services Association (SASA)*
*Also listed in early SWFAD programs as just Administrative Services Association	

Distinguished or Best Papers appear to have started in FBD around 1986 with the first listed for the association in 1987. Here are the best papers from 2018-1987. Who are our stars! What topics were determined the best in a given year!

Distinguished Papers for ABIS, SWAS, SASA from 1987-2018

Year	Author	School	Title
2018	J. Christopher Zimmer, Liang Chen, Jeremy C. Bellah	West Texas A & M University	Project Management Software: Development & Education of the PMIS
2017	Lori Soule, Ronnie Fanguy, Betty Kleen, Ray Giguette, Sherry Rodrigue	Nicholls State University	Towards Meeting The Need For Data Analytics Skills In Business Students
2016	Robert B. Mitchell, Ravi Thambusamy	University of Arkansas at Little Rock	Developing Data Analytics Skills in a Business Computer Applications Course
2015	Wanju Huang	Eastern Kentucky University	Be Visible in the Invisible Learning Context: How Can Instructors Humanize Online Learning
2014	Sarah Wright, Julie McDonald, Margaret S. Kilcoyne, Sue Champion	Northwestern State University	How Are High Schools Doing, Students ' Perceptions about Their Educational Use of Technology
2013	Betty A. Kleen, Ronnie Fanguy, Sherry Rodrigue, Lori Soule	Nicholls State University	Multiple Software Upgrades/Changes: Faculty Perceptions Related to Change Management and Technology Acceptance
2012	Betty A. Kleen, Lori Soule	Nicholls State University	Online Course Design- An Analysis of Student Feedback Related to Quality Matters™ Standards

2011	Brenda Hanson, Thomas Hanson, Begona Perez-Mira, Margaret Kilcoyne, Sue Champion	Northwestern State University	Walking Out the Door- Do Business Graduates Have The Information Technology Skills They Think They Do
2010	Kimberly L. Merritt	Oklahoma Christian University	Qualitative Investigation of Information System Success: Interviewing Data Warehouse Users
2009	Kimberly L. Merritt, K. David Smith	Oklahoma Christian University, Cameron University	Using Experiential Learning to Develop Communication Skills and Increase User Satisfaction with Student Developed Projects
2008	Ronnie Fanguy, Betty Kleen	Nicholls State University	Using a Competitive Game to Aid Student Learning of Database Normalization: Reflections After Three Years
2007	Janet L. Bailey, Robert B. Mitchell, Michael Douglas, Diane Parker	University of Arkansas at Little Rock	Analysis of Competencies Needed by System Analysts as Perceived by IT Professionals
2006	Daniel Friesen, Ryan Kriestch	Midwestern State University	Predicting Success of Small Business E-Commerce
2005	James E. Wafford III, Robert B. Mitchell	University of Arkansas at Little Rock	Impact of Outsourcing on Business Careers and Workplace Stability
2004	Walter Creighton, Margaret Kilcoyne, Donna Redmann	Northwestern State University	Importance of Computer Technology Related Skills as Reported by Administrative Support Occupation Workers
2003	Karen M. Foust, Betty Kleen	Nicholls State University	Louisiana Nonprofit Organization Usage of Information Technology
2002	Maggie McClintock, Glenn Rhyne, Vanessa L. Ritchie	Mississippi University for Women, University of Southern Mississippi	An Analysis of Variables That Contribute to a Digital Divide in Internet Access In Two Geographic Regions
2001	Laura M. Patterson, Lillian H. Chaney	University of Memphis	Perceived Importance of Selected Aspects of the Office Environment
2000	Maggie McClintock	Mississippi University for Women	An Analysis of Two Studies Related to Reporting Structure and Responsibilities of Information Systems Administrators
1999	Robert Mitchell, Diane Parker, Janet Bailey	University of Arkansas at Little Rock	Developing Nontechnical Competencies of IS Professionals Through Technological Application
1998	Maggie McClintock	Mississippi University for Women	Information Systems Funding Issues in Small Colleges and Universities
1997	Joan C. Hubbard, Charles W. Hubbard, Alexa North	West Georgia College, Clayton College, West Georgia College	The Internet: Application for the Business Classroom
1996	Harry Nowka, Nancy Buddy	Southwestern Oklahoma State University	Administrative Systems Graduates: A Comparative Study
1995	Debbie D. DuFrene, Betty S. Johnson	Stephen F. Austin State University	Development of a Comprehensive Software Management Policy
1994	Marsha L. Bayless, Debbie D. DuFrene, Florence E. Elliot-Howard	Stephen F. Austin State University	Sound and Sight: Legal Dimensions of Multimedia
1993	Terence C. Ahern, Donna R. Everett	Texas Tech University	Computer-Mediated Communication as a Teaching Tool

1992	Debbie D. DuFrene, Nancy Wilmeth	Stephen F. Austin State University	Who Does Your E-Mail Message Belong To? Examining The Legal Issues Of Privacy And Property
1991	Betty Rogers	University of Central Arkansas	A Study to Determine the Recruitment Difficulties Encountered in Filling Administrative Services Positions With Qualified Faculty at Mid-South AACSB and NABTE Institutions
1990	Robert B. Mitchell	University of Arkansas at Little Rock	Developing End-User Computing Competencies Among Managerial/Professional Employees
1989	Donna R. Everett	Texas Tech University	Competencies for Information System Workers
1988	Beverly Oswalt, Joe Arn	University of Central Arkansas	Identification of Microcomputer & Office Automation Competencies for Personnel Selection and Training
1987	Erma A. Wood, Cleo B. Mattox	University of Arkansas at Little Rock	Administrative Services Curriculum in AACSB Schools
1986	No paper given for association although awards were started		

Stars of the Distinguished Papers	
Robert Mitchell – Participated in 5 papers	1990, 1999, 2005, 2007, 2016
Betty Kleen – Participated in 5 papers	2003, 2008, 2012, 2013, 2017

ASSOCIATION OF BUSINESS INFORMATION SYSTEMS PRESIDENTS

- 2017-18 Sherry Rodrigue, Nicholls State University - **2018**
2016-17 Skip Ward, Fort Hays State University – **2017**
2015-16 Jim Larsgaard, Eastern Kentucky University - **2017**
2014-15 Joselina Cheng, University of Central Oklahoma
2013-14 Kimberly L. Merritt, Oklahoma Christian University
2012-13 S. Ann Wilson, Stephen F. Austin State University - **2017**
2011-12 Roslyn Lisenby-Turner, Southern Arkansas University Tech
2010-11 Daniel Friesen, University of North Texas, Dallas Campus - **2016**
- 2009-10 Daniel Friesen, University of North Texas, Dallas Campus - **2016**
2008-09 Carla J. Barber, University of Central Arkansas - **2017**
2007-08 Chynette Nealy, University of Houston—Downtown
2006-07 Julie McDonald, Northwestern State University
2005-06 Beverly Oswalt, Southern Arkansas University - **2016**
2004-05 Vanessa Ritchie, Mississippi Gulf Coast Community College at Perkinston
2003-04 Maggie McClintock, Mississippi University for Women
2002-03 Margaret Kilcoyne, Northwestern State University - **2017**
2001-02 Carolyn Ashe, University of Houston—Downtown
2000-01 Lisa Miller, University of Central Oklahoma
- 1999-20 Walter Creighton, Northwestern State University
1998-99 Marsha Bayless, Stephen F. Austin State University - **2015**

1997-98 Harry Nowka, Southwestern Oklahoma State University
 1996-97 Betty Rogers, University of Arkansas
 1995-96 Donna Redmann, Louisiana State University
 1994-95 Betty Johnson, Stephen F. Austin State University - **2015**
 1993-94 Wanda Stevens, Cameron University
 1992-93 James Barr, University of Central Arkansas
 1991-92 Terry Roach, Arkansas State University
 1990-91 Betty Kleen, Nicholls State University - **2015**

1989-90 Anita Bednar, University of Central Oklahoma
 1988-89 Robert Olney, Southwest Texas State University
 1987-88 Maxine Hart, Baylor University

1986-87 Jeanine Rhea, Oklahoma State University
 1985-86 Beverly Chiodo, Southwest Texas State University
 1984-85 Marian Crawford, University of Arkansas
 1983-84 Floyd Langford, Louisiana Tech University
 1982-83 Patricia Robbins, Southeastern Oklahoma State University
 1981-82 Eugene Jones, Northeast Louisiana University
 1980-81 Robert Mitchell, University of Arkansas - **2015**
 1979-80 Reba Neal, Louisiana Tech University
 1978-79 Reba Neal, Louisiana Tech University

Attendance of ABIS at FBD from 1984 as posted in FBD conference program					
1984	85	1999	33	2014	31
1985	90	2000	29	2015	34
1986	91	2001	42	2016	52
1987	71	2002	40	2017	43
1988	75	2003	62	2018	
1989	71	2004	37	2019	
1990	75	2005	39	2020	
1991	74	2006	40	2021	
1992	88	2007	28	2022	
1993	66	2008	36	2023	
1994	58	2009	36	2024	
1995	49	2010	36	2025	
1996	52	2011	29	2026	
1997	44	2012	34	2027	
1998	41	2013	28	2028	

Highlights from the 1983 Meeting at Hyatt Regency in Houston, TX for SASA (Southwest Administrative Services Association). The program structure was different as follows:

Thursday, March 10, 1983

9:00 a.m.—10:30 a.m. Office Automation: Creating New Opportunities by Arnola Ownby, Oklahoma State University

11:00-12:00 noon Developing a Curriculum for the Administrative Manager by Carol Lutz, University of Texas at Austin.

1:30-3:30 Panel: Effect of Technology on Large Businesses and Implications for Administrative Services Curriculum by Doris Crenshaw, CPS, Manager of Office Support Systems at Texas Eastern Transmission Corporation and E. L. Fassel, Supervisor, Word Processing Center, Houston Lighting & Power Company, Houston, Texas.

Friday, March 11, 1983

8:30-10:00 Evolving Management of the Electronic Office, Marsha Kaan, International Business Machines, Houston, Texas

10:30-11:30 Information Systems in AACSB-Accredited Educational Institutions by Jeretta H. Aulgur, Oklahoma State University

11:30-12:00 Business Meeting

1:30 p.m. Office Tour of One of the Following

Shell Oil Company, Texas Eastern Transmission Corporation, or Houston Lighting & Power Company



1991 Southwest Administrative Services Association Conference

Betty Kleen, President

Hyatt Regency Houston, Houston, TX

Presentations had increased to 25 presentations with 20 articles in the proceedings. Here are titles of proceedings articles:

1991 Distinguished Paper. *A study to determine the recruitment difficulties encountered in filling administrative services positions with qualified faculty at mid-south AACSB and NABTE institutions* by Betty S. Rogers, University of Central Arkansas.

A preassessment of computer literacy skills in a microcomputer applications course by Cynthia C. Barnes and Carolyn R. Harris, Lamar University.

Analysis of spreadsheet usage of administrative information systems graduates by Marilyn Wilkins, Eastern Illinois University.

Attitudes of students concerning mandatory microcomputer purchase by Joan C. Roderick and Herbert M. Jelley, Southwest Texas State University.

Problems of corporate training and development personnel by Barbara D. Davis and Lillian H. Chaney, Memphis State University.

Training for new technology: An industrial approach, by Joseph V. Arn, University of Central Arkansas.

Ethical and legal issues of office computing technology by Duane R. Moses and Arnola C. Ownby, Southwest Missouri State University.

Impact of professional accreditation and student organization on hiring practices by Donald R. Roberts, Daniel R. Hoyt, and Charlotte W. Hinson, Arkansas State University.

Designing a technological office procedures course by Georgia M Hale, Arkansas State University and Dorothy L. Peters, Arkansas State University

Keyboarding trend: An attitudinal survey of leading practitioners by R. Gaddis, Lamar University

RFP—office technology by Becky Chaney, University of Arkansas, Fayetteville; and Hilda Turner, Arkansas Tech University.

Planning and implementing a training course into the school of business curriculum by Brenda Morris, Baylor University.

A survey of training and development personnel to assess beliefs concerning required academic components of a master's degree program in training and development with implications for office technology instructors by Donna L. Conerly, University of Southern Mississippi; and Cyndi Gaudet, University of Southwestern Louisiana.

Curricular content in a microcomputer applications course: Reasons to teach concepts by Patsy Dickey-Olson, Western Illinois University; and Pat R. Graves, Eastern Illinois University.

Computer Virus: A minor annoyance or a real problem by Ronald L. Vaughn, Western Illinois University.

Arkansas high school business computing: An analysis by size classification by Rebecca E. Chaney, University of Arkansas, Fayetteville; Timothy Paul Cronan, University of Arkansas, Fayetteville; and Hilda J. Turner, Arkansas Tech University

Predicting tenure for the female bank officer: A practical approach by M. Ray Grubbs, Millsaps College; and Shirley F. Olson, Millsaps College

Office technology: A defeat of traditional proofreading? (No, a partial victory over. . .) by Phyllis A. King, Southeastern Louisiana University; and Linda S. Munilla, Georgia Southern University.

The office systems major and associated certification program by Maxine B. Hart, Baylor University.

A pilot study of training delivery methods with implications for business educators by Donna R. Everett and Robert E. Gades, Texas Tech University; and Richard L. Drapeau and Joel L. Allen, Lamar University.

Southwest Administrative Systems Proceedings Articles – 1996 – San Antonio, TX		
Distinguished Paper <i>Administrative systems graduates: A comparative study</i>	Harry Nowka Nancy Buddy	Southwestern Oklahoma State University
<i>A new skill: Crafting on-line instructional materials</i>	Rita T. Noel Lynn R. Heinrichs	Western Carolina University
<i>Designing and implementing a self-paced microcomputer applications course</i>	Walter Creighton Margaret Kilcoyne	Northwestern State University
<i>Developing a World Wide Web (WWW) home page as an information systems class project</i>	Donald L. Jordan	Lamar University
<i>Developing networking competencies to match employability goals</i>	Robert B. Mitchell	University of Arkansas at Little Rock
<i>Learning via the internet</i>	Joan Hubbard Alexa B. North Charles W. Hubbard	West Georgia College West Georgia College Clayton State College
<i>Perceptions and practices of multimedia integration into the undergraduate curriculum</i>	Rebecca Gaitlin Joe Arn William Kordsmeier	University of Central Arkansas

<i>Power, status, and impression management: The office environment</i>	Lillian H. Chaney Julie a. Lyden	The University of Memphis
<i>Records and information management: Is outsourcing the answer?</i>	Carolyn Ashe-Jones	University of Houston-Downtown
<i>Strategies to meet the learning/training needs of a culturally diverse office administration workforce</i>	Geraldine H. Holmes Donna H. Redmann	Louisiana State University
<i>Student portfolios as an assessment tool in the administrative systems formatting technology class: Benefits for students and faculty</i>	Betty A. Kleen	Nicholls State University
<i>Students' Perceptions of their proficiency in microcomputer applications</i>	Dianne Ross Annette Vincent	University of Southwestern Louisiana
<i>The interactive software nexus: Blending social psychology and computer science increases ease of life</i>	Marty Robertson Seward	Southeastern Louisiana University
<i>Visual technology in education</i>	John Malley Rebecca Gatlin	University of Central Arkansas

Association of Business Information Systems Proceedings Articles – 2004 Caribe Royale, Orlando, Florida		
<i>Distinguished Paper Importance of Computer Technology Related Skills as Reported by Administrative Support Occupation Workers</i>	Walter Creighton Margaret Kilcoyne Donna Redmann	Northwestern State University Northwestern State University Louisiana State University
<i>Administrative Management: Changing Skills for Changing Times</i>	Carolyn Ashe Chynette Nealy	University of Houston-Downtown
<i>Technology Training for Teachers: Start Your Own Program!</i>	Marcel Marie Robles	Eastern Kentucky University
<i>Technology Training and Development Aid for Information Systems' Educators Utilizing AMS (Analogies, Metaphos, Similes)</i>	Lola B. Smith Darla Hunt	Morehead State University
<i>Internet Student Profile</i>	Walter Creighton Julie McDonald Brenda Woods	Northwestern State University
<i>Student Effort Invested in the Introductory MIS Course and Perceived Benefits of Assignments</i>	Betty Kleen Ronnie A. Fanguy Lori C. Soule	Nicholls State University
<i>Data Transportation on the Web</i>	Emmanuel Opara Mukesh Srivastava	Prairie View A&M University
<i>E-Commerce Applications in Southern U.S. Higher Education: A 2001-2003 Comparison</i>	Betty A. Kleen L. Wayne Shell	Nicholls State University
<i>The Growth of Broadband Access: Facts, Issues, and the Future</i>	Jere Hatcher	Louisiana State University-Shreveport
<i>Narrowing the Digital Divide</i>	Adnan Omar Ursula Gifford	Southern University at New Orleans
<i>Understanding Advertising Mediums and Internet Expertise</i>	Chris A. Myers Kendra Ingram Courtney Russ John Newhouse	Texas A&M University-Commerce
<i>Virtual Internships: Training Information Systems Majors for the Virtual Workplace</i>	Beverly Oswalt Shelia Pearson	Southern Arkansas University
<i>Radio Frequency Identification (RFID)-An Emerging Information Systems Technology</i>	Jere Hatcher	Louisiana State University-Shreveport
<i>Analysis of Research on Web-Enhancing a Course</i>	Paula Jones	Eastern Kentucky University

<i>Why Teach Internet-Based Distance Education</i>	Nansi A. Swartwout	Alcorn State University
<i>Project-Oriented Activities for Business Classes</i>	Randall McCoy	Morehead State University
<i>Analysis of the Perceived Impact of a Business Incubator</i>	Daniel D. Friesen	Midwestern State University
<i>Impact of Stakeholder Involvement in Design of an IS Master's Degree Program</i>	Robert B. Mitchell Janet L. Bailey	University of Arkansas at Little Rock
<i>Attitudes and Perceptions of Information Systems Students Concerning Music Piracy</i>	Beverly Oswalt Carla J. Barber Gerald L. Plumlee	Southern Arkansas University

**Association of Business Information Systems Proceedings Articles – 2015
Houston, Texas**

<i>Distinguished Paper Be visible in the invisible learning context: How can instructors humanize online learning</i>	Wanju Huang	Eastern Kentucky University
<i>The strategic use of social networking in hiring practices: or is it social media harassment?</i>	Marcel M. Robles	Eastern Kentucky University
<i>University student experiences and expectations in regard to technology</i>	Sherry Rodrigue Lori Soule Ronnie Fanguy Betty Kleen	Nicholls State University
<i>Is it really worth the trouble? – Students perceptions of UDL guidelines</i>	Begoña Pérez-Mira Brenda Hanson Margaret S. Kilcoyne Tom Hanson Sarah Wright Sue Champion Carmella Parker	Northwestern State University
<i>Screencasting software: Two free downloads worth using</i>	Lori Soule	Nicholls State University
<i>Using the water jugs puzzle in management science class</i>	Daniel D. Friesen	University of North Texas at Dallas
<i>Full steam ahead: Driving innovation in a knowledge-based economy</i>	Matthew Sutherlin Susan Jennings	Henderson State University Stephen F. Austin State University
<i>Business student perceptions of collaborative work in academics: Are they prepared to transition into a collaborative workplace?</i>	Carol Wright C. Henry Dunn	Stephen F. Austin State University
<i>A collaborative model for building future workforce: A triangulation study of a second-year bridge program</i>	Joselina Cheng	University of Central Oklahoma